

2011-2012 OESA - KROGER CASHBACK PROGRAM

The OESA – Kroger CashBack Program is a great way to earn credit toward your OESA Fees! You will be able to earn money toward your IFA** (Individual Fundraising Account) by simply buying your groceries at Kroger Stores.

Just follow the simple instructions below and start earning money back!

1. Gift cards are sold for \$1.00 each (the card comes with a \$1.00 credit loaded on it so essentially there is no start up cost). Contact Vicky Lesiak at vlesiak@ohioelite.com for cards.
2. Kroger credits back 4% of all purchases made under the Ohio Elite fundraising cards. Each family will receive 3% and Ohio Elite Soccer Academy will receive 1%.
3. The fundraising card must be loaded with money prior to the cashier ringing up your purchase. This can be done at the service desk or at the cash register you use after shopping. You can load up to \$250.00 each use. This can be put on the card with cash, check or credit card. Any unused money will stay on the card for your next use.
4. Every four weeks (as long as \$5,000 total was spent) Kroger will send an itemized statement to the club as well as the 4% rebate check. This statement will allow us to credit each family their 3% rebate every time they use their card. If \$5,000 total is not spent by the club families the money is rolled over to the next month and then sent to the club after \$5,000.00 total is spent.
5. Each family keeps and reloads their same gift card each time they shop. Each card will have a number that will correspond to their name on the itemized lists sent by Kroger each month. Therefore, each use of the same card will ensure proper credit to their account.
6. Each Ohio Elite family can purchase gift cards to be used by family, neighbors, friends, etc. to receive additional credit towards their fundraising account. The more people you know that shop at Kroger's the more money you can save on your fees.
7. Kroger gift cards can be used to purchase anything in the store except for services (which include money orders, Western Union, Lottery tickets, stamps and Ticket Master).

**IFA Credits can ONLY be used toward OESA Fee payments and cannot be redeemed for Uniforms, SpiritWear, camps, clinics, travel, hotels, or any other OESA program. Your IFA Credits will be forfeited to OESA in the event that your son/daughter no longer plays on an OESA Team. IFA Credits may not appear in your account for up to three (3) months after the card has been used.